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Together, ANKR will offer a full suite of personal and commercial insurance, bonds, payroll and tax solutions. Clients will benefit from broader product offerings, stronger carrier relationships and the combined expertise of two agencies with deep Arkansas roots and licensure in over 40 states.

The River Company, based in central Arkansas, has grown steadily over the past decade, completing five acquisitions and expanding its services include payroll and tax solutions alongside its core insurance offerings. Rogers Insurance is a century-old firm with locations in both central and northern Arkansas.

The name ANKR, pronounced "anchor," represents strength and stability, symbolizing a trusted foundation for clients, the company said. Over the next months, signage, billing, statements and other materials will gradually reflect the ANKR brand.

Full integration is expected over the next eight months.

Westan Insurance Group of Junction, Texas, a partner agency with The River Company, will also be integrated into the newly formed ANKR, further strengthening its presence and capabilities in Texas.

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Good article. Concise and informative. However, it's incomplete. What do the letters ANKR represent? The article said it's pronounced 'anchor', but didn't tie that together with the two ... [read more](#)

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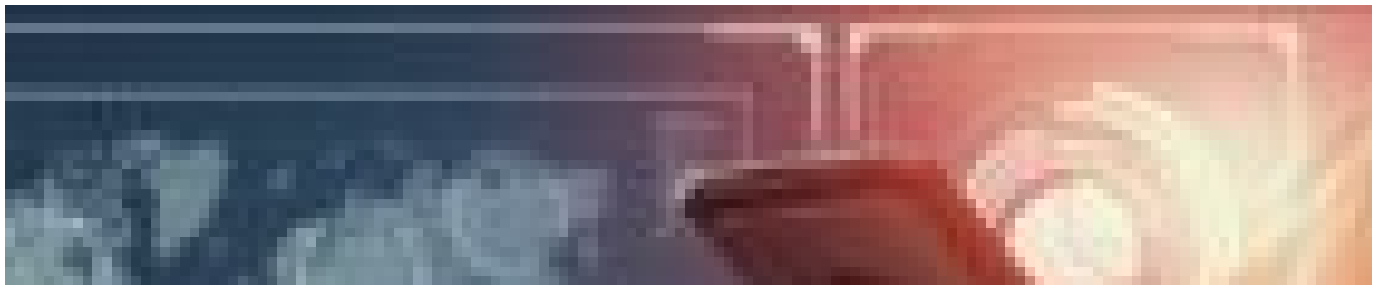
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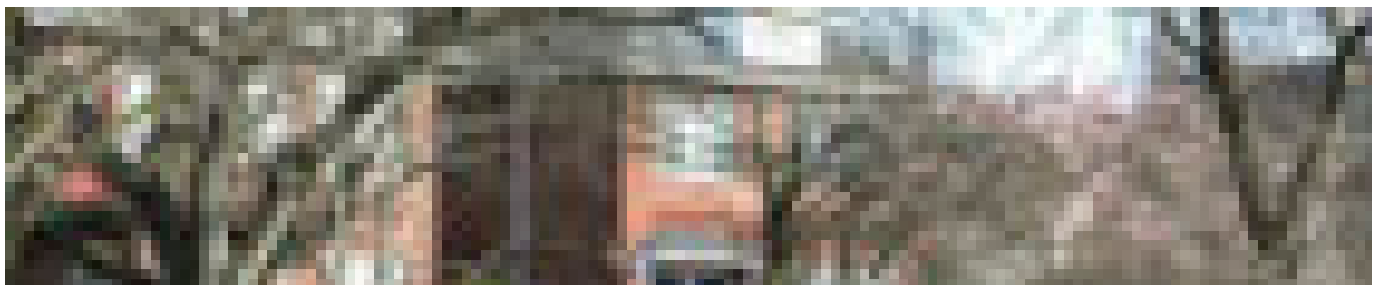
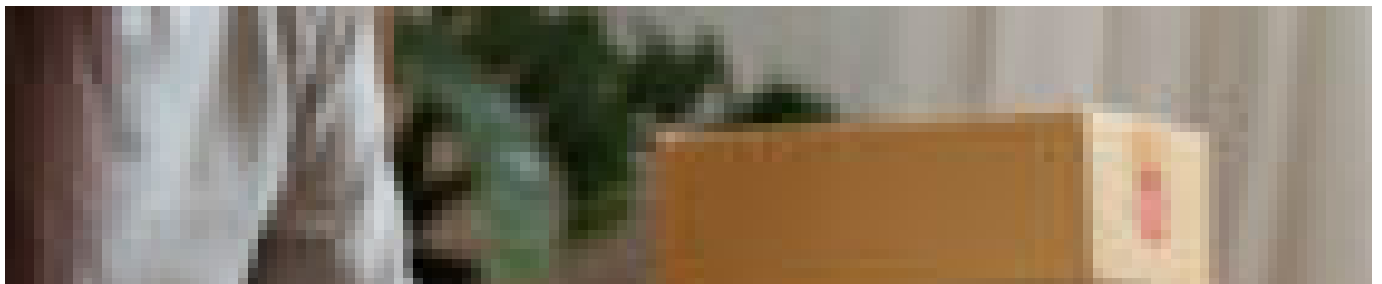
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Severe Storms Ravage South Texas, Leaving 3 Dead and Hundreds Stranded

By Valerie Gonzalez and Berenice Garcia, The Texas Tribune (<https://www.insurancejournal.com/author/berenice-garcia-the-texas-tribune/>) | March 31, 2025



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Drenching rain along the Texas-Mexico border let up Friday, but rescues were still ongoing a day after severe storms trapped residents in their homes and airports.

Local officials also reported at least three people died from the rainstorm.



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Hidalgo County officials said there was no immediate information on the three deaths, only that they involved law enforcement. U.S. Customs and Border Protection agents approached a vehicle suspected of being involved in human smuggling that was stopped at a flooded road in Edcouch. As the agents approached,

in Harlingen, officials said their city received a record-breaking 21.5 inches of rain this week, beating its all-time two-day total rainfall record set in 1958. Authorities were rescuing more than 200 residents, with another 200 people still waiting to be rescued.

"This of course has been a historic and challenging event for the city. But Harlingen is strong. We have faced adversity before and we will get through this conference."

In Alamo, the police and fire department responded to more than 100 water rescues, including people stranded in their vehicles and trapped in their homes in the afternoon.

Officials estimated a couple hundred homes in Alamo were flooded by the heavy rainfall.

Flores said Alamo was one of many cities in the Rio Grande Valley in South Texas that were flooded and had damage from Thursday's thunderstorm.

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"I assure the public that we are assessing the situation on the hour, every hour. We're constantly going out, not just in our city," Flores said. "Just I over. We are going to continue to work as long as we need to."

Weslaco Mayor Adrian Gonzalez said his city was inundated with about 14 inches of rain, prompting 30 to 40 water rescues of stranded motorists

"It's a historic rainstorm and it's affecting all the Valley, not just Weslaco. It's just so much water in a short period of time," Gonzalez told reporters

Television news footage from flooded communities in South Texas showed multiple waterlogged cars abandoned on streets on Thursday and driv

Between 6 inches and 12 inches of rain fell in many parts of South Texas in the past 24 hours, according to the National Weather Service. In neig the county after more than 17 inches of rain caused significant flooding.

"The rainfall amounts we received have been record-setting, and not in a good way. All county resources are being utilized right now, and we are : county's top elected official, said in a Facebook post.

Valley International Airport in Harlingen was closed on Friday and all flights were canceled due to area flooding. "We are working tirelessly to reop

More than 3,400 in several counties in South Texas remained without power on Friday afternoon, according to AEP Texas. A flood warning was st counties, through early Friday afternoon, according to the National Weather Service.

"There's a break from the rain this morning, which will allow flood waters to gradually recede, but we'll still need to keep an eye on the developme Weather Service said on social media. "Any additional rainfall will be quick to cause flooding issues given the heavy rainfall that has already faller

One middle school in Alamo was scheduled to remain open as a shelter for residents through Friday. One shelter had been opened in Weslaco at

More than 20 South Texas school districts and college campuses canceled classes on Friday due to the severe weather and flooding.

Associated Press writer Juan Lozano in Houston contributed.

Disclosure: Facebook has been a financial supporter of The Texas Tribune, a nonprofit, nonpartisan news organization that is funded in part by dc play no role in the Tribune's journalism. Find a complete list of them here.

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